

Texas State Enactus Student, Marian Brewer, Wins 3M National 3M Case Competition



(San Marcos, TX. 5/27/15) Fifteen talented MBA students from across the United States were invited this spring to participate in an “Invent a Future Challenge” competition held at 3M headquarters. Continuing their tradition of innovation, the purpose of the 3M sponsored event was to involve students in applying real world solutions to increasing sales growth and customer acquisition. Marion Brewer, an Enactus officer in McCoy College of Business at Texas State, won 1st place in the rigorous competition.

The participating students were given the case question, and then they worked individually to create and present a formal presentation with their ideas. Marian Brewer had this to say, “Long story short, I came polished, I presented confidently and I won!! I have now been invited to compete in round 2 of the international case competition that will be held at 3M headquarters July 17-July 21. The winner of this international competition will win a 6 month mentorship from the CEO of 3M.”

Universities participating included notable names such as Duke, Notre Dame, The Darden College at the University of Virginia, The Booth College at the University of Chicago, the Ross College at the University of Michigan, UCLA, Penn State, and others. Marion Brewer, an MBA student at the McCoy College at Texas State, won first place in the United States.

3M is both a national sponsor of Enactus and a premium partner with the Center for Professional Sales in the McCoy College of Business at Texas State.

For more information, please contact: Vicki West, Director of the Center for Professional Sales and Sam Walton Fellow in Free Enterprise, McCoy College of Business at Texas State University. She may be reached at 512-245-3224 or vw03@txstate.edu.