

# **International Collegiate Sales Competition Results**

## **Texas State University Sales Team**

### **Third “Final Four” Appearance in Three Years**

(San Marcos, Texas – 11/30/14) Four Texas State students represented Texas State University at the International Collegiate Sales Competition held November 6-10, 2014 in Orlando, Florida. Hosted by Florida State University, a member of the University Sales Center Alliance, the mission of the competition was to develop critical skills needed by today’s professional sales graduates and foster best practices among sales organizations worldwide.

Garnering the top awards for Texas State were four students who participated in researching, coaching, and role playing for the competition. Lakota Campbell, Malcolm (Mac) Morse were the role play competitors, with Ms. Campbell finishing in the Final Four, out of over 80 students competing. Forty schools fielded two participants each. This marks the third year in a row that Texas State has advanced to the Final Four, a significant accomplishment.

In the Case Management competition, there were 44 competitors, with 21 universities participating. Representing Texas State in the Case Management competition were Macy Dalton and Staci Edwards.

The sponsor for the competition was the Tom James Company, a custom clothier with offices in the United States, Canada, Australia, France, the Netherlands, the United Kingdom, and the United Arab Emirates. The Tom James Company is an active corporate partner of both Florida State University and Texas State University.

The coach of the team, Mr. Wayne Noll stated, “I am so very proud of all four students who were on the team. “It is an honor to represent Texas State University, McCoy College of Business Administration.”

For more information, please contact either Mr. Wayne Noll, the coach of the International Sales Competition team and Coordinator of the Internship Program for the sales center. He may be reached at [an23@txstate.edu](mailto:an23@txstate.edu).

Alternatively, you may contact Ms. Vicki West, Director of the Center for Professional Sales at Texas State University. She may be reached at either 512-245-3224 or [vw03@txstate.edu](mailto:vw03@txstate.edu). The website for the Center for Professional Sales is: <http://txstsalescenter.com>.