News Release
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Local: Vicki West, Texas State University-San Marcos
512-658-8816 or 512-245-3224
vw03@txstate.edu

**McCoy College of Business
Corporate Gift to Center for Professional Sales**

San Marcos, TX. - Texas State University - The 3M Company, St. Paul, Minnesota, has donated $75,000 to establish three new sales laboratories for the Texas State Center for Professional Sales, one of only 28 fully accredited sales centers in the world.

One of the best methods of preparing the students for their professional selling careers is through interactive learning. The new sales laboratories will allow for corporate role-playing in business-to-business sales, a key component of success for sales center graduates. The 3M gift will allow the students to review their progress in a detailed manner and continue to improve their skill set.

3M is a global science company that uses 46 technology platforms and a team of scientists and researchers who work with customers to create breakthroughs. Their inventions have improved daily life for hundreds of millions of people. With $30 billion in annual sales, their 90,000 employees connect with customers all around the world.

A corporate partner with the sales center, 3M provides both internships and full time positions to the professional sales students. 3M’s application and selection process is very rigorous, a testament to their commitment to excellence.

Madison Ivers has recently been named a 3M intern for spring, 2018. She had this to say, “It is an honor to be selected to participate in 3M’s Frontline internship program. My involvement with the Texas State Sales Center and their rigorous curriculum and dedication to excellence afforded me this wonderful opportunity. I look forward to my 3M internship this summer and the opportunity to grow my sales acumen, hone in on the skills learned through our Professional Sales Center, and develop meaningful relationships with corporate executives.”

The McCoy College Center for Professional Sales was officially opened in 2012, although building the program has been an ongoing process since 2002. From our founding corporate partner, Liberty Mutual, to our twenty current partners, the center has built its reputation by winning national collegiate sales competitions, attracting ‘best of breed’ companies such as 3M, and providing strong career opportunities to the sales students. For more information on the center, visit their website at: [www.txstsalescenter.com](http://www.txstsalescenter.com). The accrediting body for sales centers is the University Sales Center Alliance (USCA). For more information, visit their website at: [www.universitysalescenteralliance.org](http://www.universitysalescenteralliance.org)