



(L to R) Anna Turri, Vicki West, Wayne Noll and Ray Fisk

Corporate Partners Benefits

With an annual investment of \$10,000, corporate partners receive all of the following benefits:

- Membership on the Professional Selling Board
- Invitation to attend select student events and visits to a sales classroom
- Opportunities to interact with top students
- Listings and links on appropriate websites
- Access to the professional selling alumni database
- Multiple invitations to attend recruiting events
- One on one student interviews
- Coordination of off-campus recruiting events

Corporate Partners Donations

- Support growth in the sales concentration and improve professionalism of graduates
- Recognize and reward outstanding student performance
- Defray costs for students attending the Sales Competitions

The Texas State Sales Center has given me the opportunity to interact with an amazing team of ambitious students and talented staff. This program has prepared me for a career in professional selling and given me the skills to be successful.

— Christina Sfamenos
NCSC Sales Team



Working closely with McCoy College has allowed Liberty Mutual to recruit excellent students who are ready to enter the workforce and immediately have a positive impact on our results.

— Dan Gutschewski, LUTCF
Branch Manager, Austin and Round Rock
Liberty Mutual Insurance Company
Founding Corporate Partner

Contact Us

For more information about the benefits of the Professional Selling Corporate Partners Program or to learn how to become a sponsor, please contact us.



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www.mccoy.txstate.edu

Professional Selling Corporate Partners Program Department of Marketing



Reagan Ruddock
2019 NCSC Undergraduate Quarterfinalist



**McCOY COLLEGE
OF BUSINESS**
TEXAS STATE UNIVERSITY

www.txstsalescenter.com

The Professional Selling Corporate Partners Program, offered through the McCoy College of Business Department of Marketing at Texas State University, is designed to enhance the practice and professionalism of selling and sales management.

The program provides corporate partners with the opportunity to invest in the future of McCoy College professional selling students and in the future of the profession. Corporate partners develop strong, lasting relationships with some of the top sales students in the country.

Student Benefits

Students who participate in the sales concentration take challenging courses that focus on both theory and action learning, which enhances their understanding of the sales process.

The sales concentration consists of four key learning experiences:

Professional Selling

Students will be introduced to the basics of the selling profession and to action learning in sales role play presentations, corporate sales presentations and writing a sales letter.

Being a part of our elite sales team has given me an opportunity to fine tune my skills learned throughout the Professional Sales program, interact with distinguished companies, and provide me with invaluable opportunities. I am honored and truly thankful for our rigorous program, accomplished professors, and incredible corporate sponsors.

— Madison Ivers

2018 NCSC Graduate Division Champion

2019 Undergraduate NCSC Competitors (L to R)
Reagan Ruddock and Victoria Luckenbill



2019 NCSC Sales Team (L to R) Victoria Luckenbill, Weston Jenkins, Reagan Ruddock, Coach Vicki West, Tyler Connery, Sarah Grizzle

Sales and Sales Management

Students focus on sales force recruiting, training and management, sales budgeting and forecasting, and territory management. Case studies are included.

Directed Study in Sales

Students learn the three components that will take them to the next level of understanding the intricacies of selling, including the use of technology for increased productivity, prospecting and developing specific account strategies.

Sales Internships

The final learning experience is an internship in the sales profession, which reinforces the concepts learned in the classroom and provides real-world experience.

TEKsystems has partnered with the Texas State Center for Professional Sales for the past ten years and we have had more Texas State graduates come to work for us than from any other school. The Center is one of the most elite in the nation and some of our top performers are Texas State sales graduates. The men and women that come out of that program have had a significant advantage with TEK due to their balance of business acumen, desire to succeed, and overall character. TEKsystems is grateful for the opportunity to partner with the Texas State Center for Professional Sales and be a conduit to success for their young professional sales graduates.

— Andy Brudwick
TEKsystems, San Antonio

The Center for Professional Sales has expanded Texas State University's visionary sales program by offering the first study abroad selling classes in Barcelona, Spain. The goal is to give our students a global sales experience that will prepare them to meet the challenges they will encounter as they enter the workforce.

— Wayne Noll

Faculty and Assistant Director, Center for Professional Sales

Student Success

McCoy College's sales students consistently perform well at the **National Collegiate Sales Competition (NCSC)**:

2019 Quarterfinalist – Undergraduate Division

2018 Winner – Overall Graduate Division

2017 3rd Place – Team Sale Graduate Division

2015 2nd Place – Overall Graduate Division

2014 & 2013 Winner – Overall Graduate Division

2013 Winner – Overall Undergraduate Division

2012 Winner – Graduate Division – 3rd round
Final Four – Undergraduate Division
Second Place overall

At the International Collegiate Sales Competition (ICSC):

2017 Speed Selling Champion

2012, 2013 & 2014 Final Four – Individual

2019 ICSC Role Play, Coach Wayne Noll and Madison Boyer

